

Elaine Chherri

graphic designer

A Los Angeles based graphic designer with an animation and production background.
Experienced in assisting production across digital and print platforms.

CONTACT

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SOFTWARE

3D & CAD

MAYA
SUBSTANCE PAINTER
GAEA
ZBRUSH
SPEEDTREE
UNREAL ENGINE 4 & 5
MOTION BUILDER
AUTOCAD
SOLIDWORKS

VFX

NUKE
PF TRACK

GRAPHIC DESIGN

ADOBE SUITE
- PHOTOSHOP
- ILLUSTRATOR
- INDESIGN
- AFTER EFFECTS
- PREMIERE PRO
SKETCH
TVPAIN PRO
EMAIL CAMPAIGN DESIGN
- MAILCHIMP

LANGUAGES

SPANISH
ENGLISH

PROFESSIONAL EXPERIENCE

GRAPHIC DESIGNER/ PRODUCTION ASSISTANT

MTM, LOS ANGELES, CA, JULY 2024 – CURRENT

- Created detailed product mockups for clients using Adobe Photoshop.
- Prepared, organized, and finalized approved assets for print production, ensuring accuracy and consistency.
- Operated Mimaki machinery to print artwork onto watch components.
- Maintained and updated web graphics for product listings on the company website to ensure cohesive branding and presentation.
- Collaborated on 3D product modeling using SolidWorks and Maya.

GRAPHIC DESIGNER/ANIMATOR

ELON BOOKS, BEVERLY HILLS, CA, NOVEMBER 2019 – JULY 2022

- Produced Facebook Ad campaigns utilizing the Adobe Suite.
- Responsible for updating the website in WordPress.
- Collaborated with book series authors on editing page layouts and book text.
- *What Should Danny Do? (2017)*
- *What Should Darla Do? (2019)*

LEAD GRAPHIC DESIGNER/ANIMATOR

DOMINIEN CORP, WEST HOLLYWOOD, CA, JULY 2018 – AUGUST 2019

- Managed a small team of interns to design advertisement campaigns and social media posts.
- Illustrated icons in Sketch to be implemented in a mobile app.
- Responsible for designing and illustrating mobile app icons utilizing Sketch.
- *Neattuck (Mobile app)*

FREELANCE 2D ANIMATOR

JIM KEESHEN PRODUCTIONS, LOS ANGELES, CA, JUNE 2017 – NOVEMBER 2018

- Produced hand-drawn animated scenes based on provided storyboards utilizing TVPaint.
- Responsible for coloring animated scenes based on provided color scripts.
- *Surfer Joe (2019)*

DESIGN & PRODUCTION FOCUS

- Graphic Design (Print & Digital)
- Media Production Support & Asset Coordination
- Photo Editing & Image Preparation
- Asset preparation
- Revision tracking
- Cross-team coordination
- Deadline-driven workflows

EDUCATION

BACHELORS OF FINE ARTS, IN DIGITAL PRODUCTION

GNOMON, LOS ANGELES, CA, 2020-2023

ASSOCIATE DEGREES IN ANIMATION AND LIBERAL ARTS/HUMANITIES

SANTA MONICA COLLEGE, SANTA MONICA, CA, 2015 – 2018